

## St. James Winery, Inc. Privacy Policy

Your privacy is very important to us. We want to make your experience on the internet as enjoyable and rewarding as possible, and we want you to use the internet's vast array of information, tools, and opportunities with complete confidence.

We have created this Privacy Policy to demonstrate our firm commitment to privacy and security. This Privacy Policy describes how St. James Winery, Inc. collects information from all end users of St. James Winery, Inc. internet services (the "Services"), those who access some of our Services but do not make a purchase ("Visitors") as well as those who make a purchase ("Customers"); what we do with the information we collect, and the choices Visitors and Customers have concerning the collection and use of such information. St. James Winery, Inc. requests that you read this Privacy Policy carefully.

### **Introduction**

St. James Winery, Inc. collects information such as credit card information and contact information (name, billing address, shipping address, phone number, email, date of birth) in different ways from Visitors and customers who access the various parts of our Services. We use this information primarily to provide a customized experience as you use our Services and, do not share, sell, rent, or trade PII with third parties for their promotional purposes.

However, we may disclose personal information collected if we have received your permission beforehand or in very special circumstances, such as when we believe that such disclosure is required by law or other special cases described below.

### **Data Security**

The membership, bookstore and donations information you provide - including credit card information - is secured using Secure Sockets Layer (SSL) encryption technology. We use this SSL technology to prevent such information from being intercepted and read as it is transmitted over the Internet. The encrypted data goes to a secure site where your information is stored on restricted-access computers located at restricted-access sites. While we make every effort to ensure the integrity and security of our network and systems, we cannot guarantee that our security measures will prevent third-party "hackers" from illegally obtaining this information.

### **Agents**

We use an outside shipping company to ship orders, and a credit card processing company to bill you for goods and services. These companies do not retain, share, store or use personally identifiable information for any other purposes.

## **Service Providers**

These third parties are prohibited from using your personally identifiable information for any other purpose.

### Access to Personally Identifiable Information

If your personally identifiable information changes, or if you no longer desire our service, you may correct, update, delete or deactivate it by making the change on our member information page or by emailing our Customer Support at [info@stjameswinery.com](mailto:info@stjameswinery.com) or by contacting us by telephone 800-280-9463 or postal mail at the contact information listed below.

St. James Winery

Customer Service Department

540 State Route B

St. James, Missouri 65559

## **Responses to Email Inquiries**

When Visitors or Customers send email inquiries to St. James Winery, Inc., the return email address is used to answer the email inquiry we receive. St. James Winery, Inc. does not use the return email address for any other purpose and does not share the return email address with any third party.

## **"Cookies" and How St. James Winery, Inc. Uses Them**

A "cookie" is a small data file that can be placed on your hard drive when you visit certain Web sites. St. James Winery, Inc. may use cookies to collect, store, and sometimes track information for statistical purposes to improve the products and services we provide and to manage our telecommunications networks. If you are a Customer, we may use a cookie to save your settings and to provide customizable and personalized services. We do link the information we store in cookies to any personally identifiable information you submit while on our site. These cookies do not enable third parties to access any of your customer information. Additionally, be aware that if you visit non-St. James Winery, Inc. web sites where you are prompted to log in or that are customizable, you may be required to accept cookies.

Some of our business partners (e.g., web analytics) use cookies on our site. We have no access to or control over these cookies.

This privacy statement covers the use of cookies by [www.stjameswinery.com](http://www.stjameswinery.com) only and does not cover the use of cookies by any advertisers.

## Special Cases

It is the policy of St. James Winery, Inc. not to use or share the personal information about Visitors or Customers in ways unrelated to the ones described above without also providing you an opportunity to prohibit such unrelated uses. However, St. James Winery, Inc. may disclose personal information about Visitors or Customers, if we believe that it is reasonable to do so, including: to satisfy laws, such as the Electronic Communications Privacy Act, regulations, or governmental or legal requests for such information; to disclose information that is necessary to operate the Services properly or to protect St. James Winery, Inc. and our Members.

We do not knowingly collect PII from children under the age of 13.

If we decide to change our privacy policy, we will post those changes to this privacy statement, the home page, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

We reserve the right to modify this privacy statement at any time, so please review it frequently. If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page.

If you have questions or concerns regarding this statement, you should first contact us at [info@stjameswinery.com](mailto:info@stjameswinery.com). Effective Date: 02/05/2011

If you have any questions about this Privacy Policy or the practices described herein, contact:

St. James Winery, Inc.

540 State Route B

Saint James, MO 65559

Phone toll free 1-800-280-9463

Email: [info@stjameswinery.com](mailto:info@stjameswinery.com)